

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION WISCONSIN

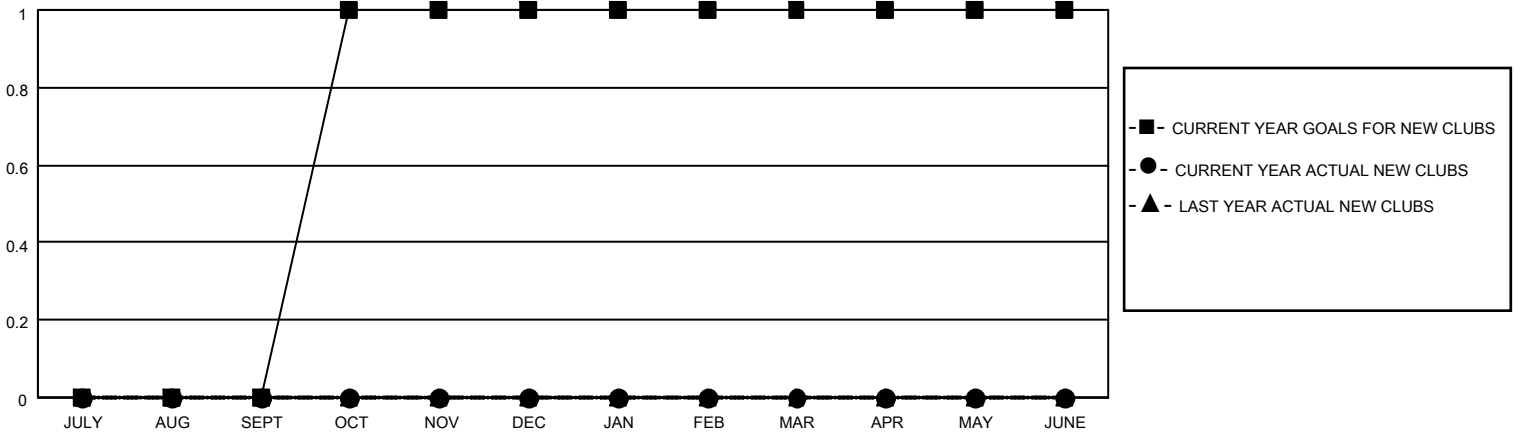
District 27 B2

Results as of: 9/30/2020

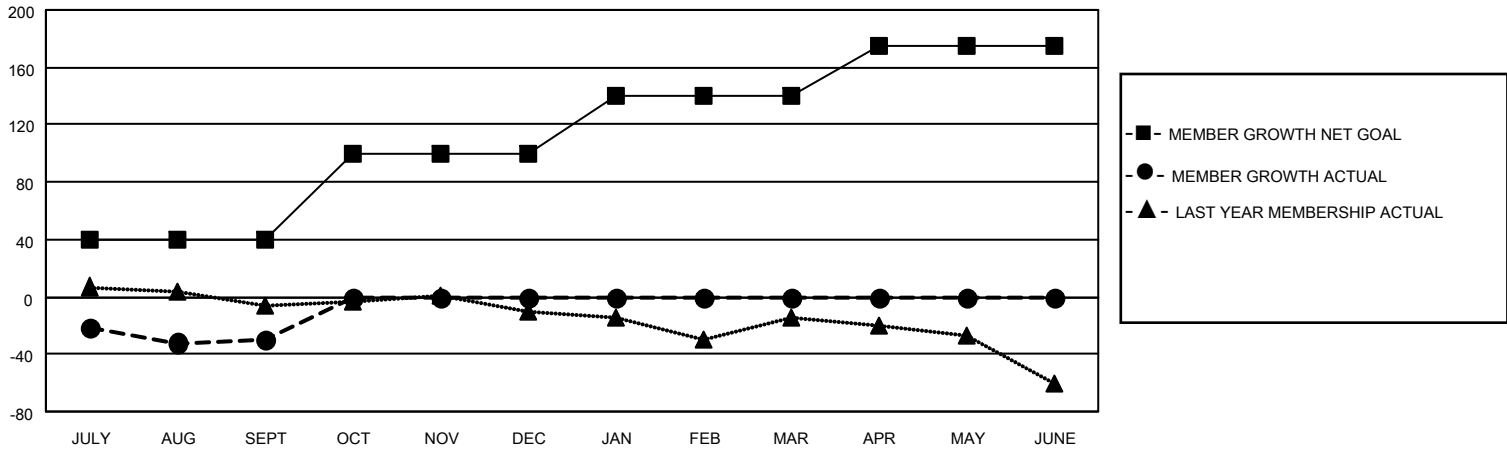
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 0 |
| JAN/FEB/MAR | 0 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|---|
| RESULTS FOR 2020-2021 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 40 | 29 | 56 |
| OCT/NOV/DEC | 60 | 0 | 0 |
| JAN/FEB/MAR | 40 | 0 | 0 |
| APR/MAY/JUNE | 35 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | | | | | | | | | | | | |
|---|--|--|----------------|---|-------|----|-------|----|--|--|---------------------------|-----|---------------------------------|-----|
| DROPPED CLUBS: 0 | 14 CLUBS OF 66 ADDED 1 OR MORE NEW MEMBERS | <p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,745 (81.09%)</p> <p>FEMALE 407 (18.91%)</p> | | | | | | | | | | | | |
| <p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">DECEASED</td><td style="text-align: right;">5</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">0</td></tr> <tr><td>OTHER</td><td style="text-align: right;">51</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">56</td></tr> </table> | DECEASED | 5 | CLUB CANCELLED | 0 | OTHER | 51 | TOTAL | 56 | <p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p> | <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">348</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">175</td></tr> </table> | TOTAL FAMILY UNIT MEMBERS | 348 | FAMILY MEMBERS PAYING HALF DUES | 175 |
| DECEASED | 5 | | | | | | | | | | | | | |
| CLUB CANCELLED | 0 | | | | | | | | | | | | | |
| OTHER | 51 | | | | | | | | | | | | | |
| TOTAL | 56 | | | | | | | | | | | | | |
| TOTAL FAMILY UNIT MEMBERS | 348 | | | | | | | | | | | | | |
| FAMILY MEMBERS PAYING HALF DUES | 175 | | | | | | | | | | | | | |